



GLOBE Trot Sponsorship Levels

Dear Potential Sponsor,

On November 6, 2020, The GLOBE Academy is hosting our 6th Annual GLOBE Trot. This year's fundraiser is virtual due to the ongoing COVID-19 pandemic. GLOBE Trot raises funds to make a huge difference in the lives of our students and teachers. GLOBE is a public charter school and receives less funding from the state and DeKalb County School District than traditional public schools. We rely on fundraisers like GLOBE Trot to help to bridge the gap in funding so we can always deliver exceptional learning experiences to our students. In addition to obtaining support from sponsors, GLOBE TROT provides students with an opportunity to raise funds for the school while promoting The GLOBE Academy's core values that are represented by the acronym CREST (**C**ommunity, **R**espect, **E**mpathy, **S**ustainability, and **T**rust).

What is the GLOBE TROT?

The 2020 Virtual GLOBE Trot is a school-wide fun run and exercise-focused event where all GLOBE students (~1,075) from K to 8th grades will RUN, SKIP, RACE and have FUN while promoting healthy bodies and healthy minds. Proceeds and sponsorships from the event support GLOBE's 2020 unrestricted fundraising goal of \$300,000 that directly supports academic, extracurricular, and dual language immersion programming for students, equipment and software upgrades, facility improvements, strategic planning, as well as faculty salaries and professional development.

Why is The GLOBE Academy Special?

The GLOBE Academy is a free, Public Charter School in DeKalb County, Georgia. It opened its doors for the 2013-14 school year and has been gaining momentum ever since. GLOBE's vision is to develop globally minded citizens who have the knowledge, skills and attitudes to effect positive change in our world. The GLOBE Academy fosters Global Learning Opportunities through Balanced Education for children of all backgrounds. With a focus on dual-language immersion, an experiential-learning model and a constructivist approach, GLOBE inspires students to be high-performing lifelong learners equipped to make a positive impact in the world.

The GLOBE Academy Inc. is a 501(c)(3) nonprofit organization. (Tax ID: 27-1366277)

All donations are tax deductible to the extent permitted by law.

4105 Briarcliff Rd, Atlanta, GA 30345, Atlanta, GA 30345



GLOBE Trot Sponsorship Levels

Triathlete: \$2,500

- Premier sponsor for the virtual event with top signage on all digital materials
- A chance to send a 30 second virtual message/commercial played during the event and included in a recap video available on GLOBE's website for one year
- Sponsor recognition in The GLOBE Academy yearbook
- Recognition and thank you in the school's weekly email reminders with clickable link for November and December
- Recognition on school's website and event website with clickable link to your site
- Recognition on all GLOBE Trot marketing materials (approximately 1,075 students)

Marathoner: \$1,000

- A chance to send a 15 second virtual message/commercial played during the event
- Sponsor recognition in The GLOBE Academy yearbook
- Recognition and thank you in the school's weekly email reminders with clickable link for November and December
- Recognition on school's website and event website with clickable link to your site
- Recognition on all GLOBE Trot marketing materials (approximately 1,075 students)

Runner: \$750

- Sponsor recognition in The GLOBE Academy yearbook
- Recognition and thank you in the school's weekly email reminders with clickable link for November
- Recognition on school's website and event website with clickable link to your site
- Recognition on all GLOBE Trot marketing materials (approximately 1,075 students)

Supporter: \$500

- Recognition on school's website and event website with clickable link to your site
- Recognition on all GLOBE Trot marketing materials (approximately 1,075 students)

The GLOBE Academy Inc. is a 501(c)(3) nonprofit organization. (Tax ID: 27-1366277)

All donations are tax deductible to the extent permitted by law.

4105 Briarcliff Rd, Atlanta, GA 30345, Atlanta, GA 30345